

HEAD acoustics GmbH: Dr. Aulis Telle new member of management

- **Managing director and associate Prof. Dr. Klaus Genuit now responsible for the division Research S&V**
- **Reinhard Scholz has retired**

As of October 1, 2017 Dr.-Ing., Aulis Telle has been appointed as managing director of the HEAD acoustics GmbH. He succeeds Prof. Dr.-Ing. Klaus Genuit, who founded the company in 1986, and is now responsible for product management, development, sales and distribution as well as consulting of the NVH division. Prof. Genuit remains managing director and takes on the responsibility for Research Sound & Vibration (S&V), merging the former departments Research NVH and Sound Perception and Assessment (SPA) of HEAD acoustics NVH division.

Dr. Aulis Telle, a specialist in digital signal processing and acoustic measurement technology holding a doctorate degree in Electrical Engineering, started his career at HEAD acoustics GmbH six years ago. After three years together with Prof. Dr. Roland Sottek in the Research Department of the NVH division, he joined in the technical managing team as assistant of Prof. Genuit. In this position he was able to optimally prepare himself for his duties as managing director. "I'm very happy about the trust placed in me and the intensive cooperation with my colleagues both here at the headquarter in Herzogenrath and internationally, in order to successfully develop HEAD acoustics and to continue to achieve steady growth".

In addition to this news in the active management, Mr. Reinhard Scholz, who was Commercial Director of HEAD acoustics GmbH from 1992 to 2016, is retiring. A year ago, Mr. Scholz handed over the commercial management to his successor Stephan Noth. Until now, he remained responsible for the further expansion of the company's international presence. He was particularly active in the founding of subsidiaries in South Korea and China. On September 15, 2017, Mr. Scholz received a ceremonial farewell during the employees' meeting. As active board member of the HEAD-Genuit-Stiftung foundation, which holds a 30% share of HEAD acoustics GmbH, he remains tightly connected to the company.

About HEAD acoustics

HEAD acoustics GmbH is one of the world's leading companies for integrated acoustic solutions as well as sound and vibration analysis. In the telecom sector, the company enjoys global recognition due to the expertise and pioneering role in the development of hardware and software for the measurement, analysis and optimization of voice and audio quality as well as customer-specific solutions and services. HEAD acoustics' range of services covers sound engineering for technical products, investigation of environmental noise, speech quality engineering as well as consulting, training and support. The medium-sized company from Herzogenrath near Aachen has subsidiaries in China, France, Japan, South Korea, the UK and the USA as well as numerous sales partners worldwide.



Dr.-Ing. Aulis Telle managing director of the HEAD acoustics GmbH