

HEAD acoustics: New Subsidiary in India

HEAD acoustics successfully opened its new subsidiary HEAD acoustics India in August 2022 despite delays caused by the COVID-19 pandemic. The four-member team, led by President Manjula Srinivas, has since been providing comprehensive customer support directly in India. On the occasion of the first board meeting of HEAD acoustics GmbH in India, company founder and shareholder Prof. Dr. Klaus Genuit and commercial director Stephan Noth warmly congratulated her and her team on site in the new premises on the successful start.

India – a large future market

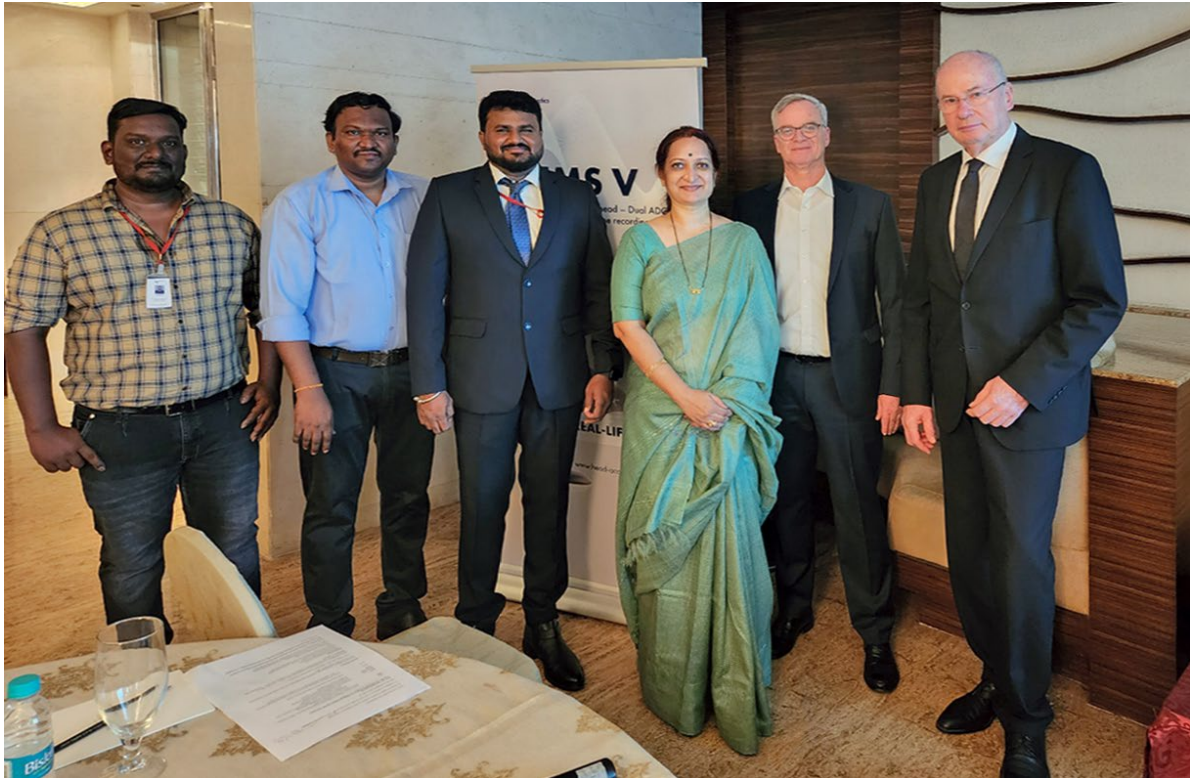
The new offices are located in Chennai in the province of Tamil Nadu, a city with a population of over 4.5 million and one of the three largest automotive manufacturing centers in India. Until now, acoustic issues have received far less attention in all industrial sectors in India than in Europe or North America, for example. For the new Indian crew, the main task is therefore to sensitize industry partners to psychoacoustic phenomena and to the huge optimization potential in all fields of application that HEAD acoustics can exploit with its own software and hardware solutions. HEAD acoustics sees this consulting as the key to the large growth market of the future on this continent.

All around HEAD acoustics, all from one source in India

For all questions regarding the HEAD acoustics product family and its applications as well as engineering services, Manjula Srinivas and her dedicated team will be happy to assist existing and all future industry partners!

HEAD acoustics India Pvt Ltd

**2nd Floor, No. 2/3 Cathedral Garden Road, Nungambakkam
Chennai, Tamil Nadu, 600034, India**



Happy about the successful start of the Indian subsidiary (from right to left): Prof. Dr. Klaus Genuit (Founder and Shareholder HEAD acoustics GmbH), Stephan Noth (Commercial Director HEAD acoustics GmbH), Manjula Srinivas (President HEAD India) and her team.

About HEAD acoustics

HEAD acoustics GmbH is one of the world's leading companies offering holistic sound and vibration analysis solutions. In the telecom sector, the company enjoys global recognition due to its expertise and pioneering role in developing hardware and software for measuring, analyzing, and optimizing voice and audio quality, as well as customer-specific solutions and services. HEAD acoustics' range of services covers sound engineering for technical products, investigation of environmental noise, speech quality engineering, consulting, training, and support. The medium-sized company from Herzogenrath near Aachen in Germany has subsidiaries in China, France, India, Italy, Japan, South Korea, the UK, the USA, and numerous sales partners worldwide.